

The AGMA Annual Sponsorship Program provides sponsors a year-round omnichannel presence and outreach to AGMA's members, partners, and participants to help you build meaningful relationships, increase brand recognition, and provide extra visibility to the gear community.

Sponsors can customize their packages by choosing an Event-Focused presence or a Media-Focused presence. Each package will include brand promotion at AGMA's in-person events, virtual events, membership publications, and Gear Technology outlets, but the two types of packages allow flexibility for sponsors to focus their efforts more in event sponsorship or media advertising.

Event-Focused Packages

	Platinum	Gold	Silver	Bronze	
	\$26,000	\$18,000	\$14,000	\$8,500	
	In-Person Event Recognition				
Annual Meeting	Platinum sponsorship	Gold sponsorship	Silver sponsorship package	Bronze sponsorship package	
	package (\$10,000 value)	package (\$5,500 value)	(\$4,000 value)	(\$2,500 value)	
Strategic	Platinum sponsorship	Gold sponsorship	Silver sponsorship package	Logo published in Annual	
Networking and	package (\$4,000 value)	package (\$2,500 value)	(\$1,500 value)	Sponsor slide deck onsite (\$500	
Leadership Forum				value)	
Fall Technical	Platinum sponsorship	Gold sponsorship	Silver sponsorship package	Logo published in Annual	
Meeting	package (\$4,000 value)	package (\$2,500 value)	(\$1,500 value)	Sponsor signage onsite (\$500	
				value)	
Education Courses	Logo published in Annual	Logo published in Annual	Logo published in Annual	Logo published in Annual	
(17 in-person	Sponsor slide deck onsite,	Sponsor slide deck	Sponsor slide deck onsite,	Sponsor slide deck onsite	
classes scheduled	Annual Sponsor signage at	onsite, Annual Sponsor	Annual Sponsor signage at	(\$1,000 value)	
in 2024)	AGMA National Training	signage at AGMA	AGMA National Training		
	Center (\$2,000 value)	National Training Center	Center (\$2,000 value)		
		(\$2,000 value)			
	AGMA Membership Publication Recognition				
AGMA Mobile	Recognition as Annual	Recognition as Annual	Recognition as Annual Silver	Recognition as Annual Bronze	
Арр	Platinum Sponsor on mobile	Gold Sponsor on mobile	Sponsor on mobile app	Sponsor on mobile app banner	
	app landing page (\$5,000	app banner (\$2,500	banner (\$1,200 value)	(\$500 value)	
	value)	value)			
AGMA Member	Logo and link published in	Logo and link published	Logo published in each bi-	Logo published in each bi-	
Newsletter	each bi-weekly issue	in each bi-weekly issue	weekly issue (\$2,000 value)	weekly issue (\$2,000 value)	
	(\$3,000 value)	(\$3,000 value)			



AGMA Web Ad	One banner ad on AGMA	One banner ad on AGMA	One small banner ad on	One small banner ad on AGMA
71011171 1700 710	website (\$500 value)	website (\$500 value)	AGMA website (\$250 value)	website (\$250 value)
AGMA Website	Logo and link published on	Logo and link published	Logo and link published on	Logo and link published on
AdiviA Website	Annual Sponsor page (\$500	on Annual Sponsor page	Annual Sponsor page (\$500	Annual Sponsor page (\$500
	value)	(\$500 value)	value)	value)
Casial Madia	One custom social media	•	,	· · · · · · · · · · · · · · · · · · ·
Social Media		One custom social media	Logo published in Annual	Logo published in Annual
	listing and logo published in	listing and logo published	Sponsor listings year round	Sponsor listings year round
	Annual Sponsor listings year	in Annual Sponsor listings	(\$250 value)	(\$250 value)
	round (\$500 value)	year round (\$500 value)		
		Virtual Event Recogn	nition	
AGMA Webinars	Dedicated sponsorship of	Annual Sponsor slide	Annual Sponsor slide deck	Annual Sponsor slide deck
(24+ webinars	one webinar, Annual	deck listing during each	listing during each webinar	listing during each webinar
scheduled in	Sponsor slide deck listing	webinar (\$500 value)	(\$500 value)	(\$500 value)
2024)	during each webinar (\$2,750			
	value)			
Education Courses	Logo published in Annual	Logo published in Annual	Logo published in Annual	Logo published in Annual
(9+ live online	Sponsor slide deck onsite	Sponsor slide deck onsite	Sponsor slide deck onsite	Sponsor slide deck onsite (\$500
classes scheduled	(\$500 value)	(\$500 value)	(\$500 value)	value)
in 2024)				
·		AGMA Media Publication	Recognition	
Gear Technology	One 1/2 page horizontal or	One 1/3 page square or	One 1/4 page ad (\$1,570	One 1/6 page Manufacturing
Magazine (print)	vertical ad (\$3,000 value)	vertical ad (\$2,075 value)	value)	sMart ad (\$615 value)
		Lana and link and his had		Language Balance Balance
Gear Technology	Logo and link published on	Logo and link published	Logo and link published on	Logo and link published on
Website	Annual Sponsor page (\$500	on Annual Sponsor page	Annual Sponsor page (\$500	Annual Sponsor page (\$500
	value)	(\$500 value)	value)	value)
Total value:	\$36,250	\$23,075	\$16,520	\$10,500
Package Price:	\$26,000	\$18,000	\$14,000	\$8,500
Your Savings:	\$10,250	\$5,075	\$2,520	\$2,000



Media-Focused Packages

	Platinum	Gold	Silver	Bronze
	\$26,000	\$18,000	\$14,000	\$8,500
	AGMA Media Publication Recognition			
Gear Technology Magazine (print)	8 half-page island ads, 12 Gear Technology e-news Impact block ads, 1 Year Gear Technology Online Buyers Guide Premium Listing program, 1 Year AGMA Gear Industry News Large Rectangle ad - 52 issues (\$39,175 value)	8 1/3-page ads, 6 Gear Technology e-news Impact block ads, 1 Year Gear Technology Online Buyers Guide Premium Listing program, 1 Year AGMA Gear Industry News small Rectangle ad - 52 issues (\$15,000 value)	6 1/3-page ads, 6 Gear Technology e-news Impact block ads, 1 Year Gear Technology Online Buyers Guide Premium Listing program (\$10,000 value)	3 1/6-page Manufacturing sMart ads, 3 Gear Technology e-news Impact block ads, 1 year Gear Technology Online Buyers Guide Premium Listing program (\$5,275 value)
Gear Technology Website	Logo and link published on Annual Sponsor page (\$500 value)	Logo and link published on Annual Sponsor page (\$500 value)	Logo and link published on Annual Sponsor page (\$500 value)	Logo and link published on Annual Sponsor page (\$500 value)
		In-Person Event Reco		
Annual Meeting	Silver sponsorship package (\$4,000 value)	Silver sponsorship package (\$4,000 value)	Silver sponsorship package (\$4,000 value)	Bronze sponsorship package (\$2,500 value)
Strategic Networking and Leadership Forum	Logo published in Annual Sponsor slide deck onsite (\$500 value)	Logo published in Annual Sponsor slide deck onsite (\$500 value)	Logo published in Annual Sponsor slide deck onsite (\$500 value)	Logo published in Annual Sponsor slide deck onsite (\$500 value)
Fall Technical Meeting	Logo published in Annual Sponsor slide deck onsite (\$500 value)	Logo published in Annual Sponsor slide deck onsite (\$500 value)	Logo published in Annual Sponsor signage onsite (\$1,000 value)	Logo published in Annual Sponsor signage onsite (\$1,000 value)
Education Courses (17 in-person classes scheduled in 2024)	Logo published in Annual Sponsor slide deck onsite, Annual Sponsor signage at AGMA National Training Center (\$2,000 value)	Logo published in Annual Sponsor slide deck onsite, Annual Sponsor signage at AGMA	Logo published in Annual Sponsor slide deck onsite (\$1,000 value)	Logo published in Annual Sponsor slide deck onsite (\$1,000 value)



		National Training Center		
		(\$2,000 value)		
	A	GMA Membership Publicati	on Recognition	
AGMA Mobile App	Logo published with Annual Sponsor recognition (\$500 value)	Logo published with Annual Sponsor recognition (\$500 value)	Logo published with Annual Sponsor recognition (\$500 value)	Logo published with Annual Sponsor recognition (\$500 value)
AGMA Member Newsletter	Logo and link published in each bi-weekly issue (\$3,000 value)	Logo and link published in each bi-weekly issue (\$3,000 value)	Logo published in each bi- weekly issue (\$2,000 value)	Logo published in each bi- weekly issue (\$2,000 value)
AGMA Web Ad	One banner ad on AGMA website (\$500 value)	One banner ad on AGMA website (\$500 value)	One small banner ad on AGMA website (\$250 value)	One small banner ad on AGMA website (\$250 value)
AGMA Website	Logo and link published on Annual Sponsor page (\$500 value)	Logo and link published on Annual Sponsor page (\$500 value)	Logo and link published on Annual Sponsor page (\$500 value)	Logo and link published on Annual Sponsor page (\$500 value)
Social Media	One custom social media listing and logo published in Annual Sponsor listings year round (\$500 value)	One custom social media listing and logo published in Annual Sponsor listings year round (\$500 value)	Logo published in Annual Sponsor listings year round (\$250 value)	Logo published in Annual Sponsor listings year round (\$250 value)
		Virtual Event Recog	nition	
AGMA Webinars (24+ webinars scheduled in 2024)	Annual Sponsor slide deck listing during each webinar (\$500 value)	Annual Sponsor slide deck listing during each webinar (\$500 value)	Annual Sponsor slide deck listing during each webinar (\$500 value)	Annual Sponsor slide deck listing during each webinar (\$500 value)
Education Courses (9+ live online classes scheduled in 2024)	Logo published in Annual Sponsor slide deck onsite (\$500 value)	Logo published in Annual Sponsor slide deck onsite (\$500 value)	Logo published in Annual Sponsor slide deck onsite (\$500 value)	Logo published in Annual Sponsor slide deck onsite (\$500 value)
Total value: Package Price: Your Savings:	\$53,675 \$26,000 \$27,675	\$28,500 \$18,000 \$10,500	\$21,500 \$14,000 \$7,500	\$15,275 \$8,500 \$6,775



Payment Terms

The following deposit schedule will apply to each Annual Sponsorship Packages:

50% deposit	30 days from contracting
25 % deposit	90 days from contracting
25% deposit	120 days from contracting