



2024 AGMA Annual Sponsorship Packages

The AGMA Annual Sponsorship Program provides sponsors a year-round omnichannel presence and outreach to AGMA’s members, partners, and participants to help you build meaningful relationships, increase brand recognition, and provide extra visibility to the gear community.

Sponsors can customize their packages by choosing an Event-Focused presence or a Media-Focused presence. Each package will include brand promotion at AGMA’s in-person events, virtual events, membership publications, and Gear Technology outlets, but the two types of packages allow flexibility for sponsors to focus their efforts more in event sponsorship or media advertising.

Event-Focused Packages

	Platinum \$26,000	Gold \$18,000	Silver \$14,000	Bronze \$8,500
In-Person Event Recognition				
Annual Meeting	Platinum sponsorship package (\$10,000 value)	Gold sponsorship package (\$5,500 value)	Silver sponsorship package (\$4,000 value)	Bronze sponsorship package (\$2,500 value)
Strategic Networking and Leadership Forum	Platinum sponsorship package (\$4,000 value)	Gold sponsorship package (\$2,500 value)	Silver sponsorship package (\$1,500 value)	Logo published in Annual Sponsor slide deck onsite (\$500 value)
Fall Technical Meeting	Platinum sponsorship package (\$4,000 value)	Gold sponsorship package (\$2,500 value)	Silver sponsorship package (\$1,500 value)	Logo published in Annual Sponsor signage onsite (\$500 value)
Education Courses (17 in-person classes scheduled in 2024)	Logo published in Annual Sponsor slide deck onsite, Annual Sponsor signage at AGMA National Training Center (\$2,000 value)	Logo published in Annual Sponsor slide deck onsite, Annual Sponsor signage at AGMA National Training Center (\$2,000 value)	Logo published in Annual Sponsor slide deck onsite, Annual Sponsor signage at AGMA National Training Center (\$2,000 value)	Logo published in Annual Sponsor slide deck onsite (\$1,000 value)
AGMA Membership Publication Recognition				
AGMA Mobile App	Recognition as Annual Platinum Sponsor on mobile app landing page (\$5,000 value)	Recognition as Annual Gold Sponsor on mobile app banner (\$2,500 value)	Recognition as Annual Silver Sponsor on mobile app banner (\$1,200 value)	Recognition as Annual Bronze Sponsor on mobile app banner (\$500 value)
AGMA Member Newsletter	Logo and link published in each bi-weekly issue (\$3,000 value)	Logo and link published in each bi-weekly issue (\$3,000 value)	Logo published in each bi-weekly issue (\$2,000 value)	Logo published in each bi-weekly issue (\$2,000 value)



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AGMA Web Ad	One banner ad on AGMA website (\$500 value)	One banner ad on AGMA website (\$500 value)	One small banner ad on AGMA website (\$250 value)	One small banner ad on AGMA website (\$250 value)
AGMA Website	Logo and link published on Annual Sponsor page (\$500 value)	Logo and link published on Annual Sponsor page (\$500 value)	Logo and link published on Annual Sponsor page (\$500 value)	Logo and link published on Annual Sponsor page (\$500 value)
Social Media	One custom social media listing and logo published in Annual Sponsor listings year round (\$500 value)	One custom social media listing and logo published in Annual Sponsor listings year round (\$500 value)	Logo published in Annual Sponsor listings year round (\$250 value)	Logo published in Annual Sponsor listings year round (\$250 value)
Virtual Event Recognition				
AGMA Webinars (24+ webinars scheduled in 2024)	Dedicated sponsorship of one webinar, Annual Sponsor slide deck listing during each webinar (\$2,750 value)	Annual Sponsor slide deck listing during each webinar (\$500 value)	Annual Sponsor slide deck listing during each webinar (\$500 value)	Annual Sponsor slide deck listing during each webinar (\$500 value)
Education Courses (9+ live online classes scheduled in 2024)	Logo published in Annual Sponsor slide deck onsite (\$500 value)	Logo published in Annual Sponsor slide deck onsite (\$500 value)	Logo published in Annual Sponsor slide deck onsite (\$500 value)	Logo published in Annual Sponsor slide deck onsite (\$500 value)
AGMA Media Publication Recognition				
Gear Technology Magazine (print)	One 1/2 page horizontal or vertical ad (\$3,000 value)	One 1/3 page square or vertical ad (\$2,075 value)	One 1/4 page ad (\$1,570 value)	One 1/6 page Manufacturing sMart ad (\$615 value)
Gear Technology Website	Logo and link published on Annual Sponsor page (\$500 value)	Logo and link published on Annual Sponsor page (\$500 value)	Logo and link published on Annual Sponsor page (\$500 value)	Logo and link published on Annual Sponsor page (\$500 value)
Total value:	\$36,250	\$23,075	\$16,520	\$10,500
Package Price:	\$26,000	\$18,000	\$14,000	\$8,500
Your Savings:	\$10,250	\$5,075	\$2,520	\$2,000



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Media-Focused Packages

	Platinum \$26,000	Gold \$18,000	Silver \$14,000	Bronze \$8,500
AGMA Media Publication Recognition				
Gear Technology Magazine (print)	8 half-page island ads, 12 Gear Technology e-news Impact block ads, 1 Year Gear Technology Online Buyers Guide Premium Listing program, 1 Year AGMA Gear Industry News Large Rectangle ad - 52 issues (\$39,175 value)	8 1/3-page ads, 6 Gear Technology e-news Impact block ads, 1 Year Gear Technology Online Buyers Guide Premium Listing program, 1 Year AGMA Gear Industry News small Rectangle ad - 52 issues (\$15,000 value)	6 1/3-page ads, 6 Gear Technology e-news Impact block ads, 1 Year Gear Technology Online Buyers Guide Premium Listing program (\$10,000 value)	3 1/6-page Manufacturing sMart ads, 3 Gear Technology e-news Impact block ads, 1 year Gear Technology Online Buyers Guide Premium Listing program (\$5,275 value)
Gear Technology Website	Logo and link published on Annual Sponsor page (\$500 value)	Logo and link published on Annual Sponsor page (\$500 value)	Logo and link published on Annual Sponsor page (\$500 value)	Logo and link published on Annual Sponsor page (\$500 value)
In-Person Event Recognition				
Annual Meeting	Silver sponsorship package (\$4,000 value)	Silver sponsorship package (\$4,000 value)	Silver sponsorship package (\$4,000 value)	Bronze sponsorship package (\$2,500 value)
Strategic Networking and Leadership Forum	Logo published in Annual Sponsor slide deck onsite (\$500 value)	Logo published in Annual Sponsor slide deck onsite (\$500 value)	Logo published in Annual Sponsor slide deck onsite (\$500 value)	Logo published in Annual Sponsor slide deck onsite (\$500 value)
Fall Technical Meeting	Logo published in Annual Sponsor slide deck onsite (\$500 value)	Logo published in Annual Sponsor slide deck onsite (\$500 value)	Logo published in Annual Sponsor signage onsite (\$1,000 value)	Logo published in Annual Sponsor signage onsite (\$1,000 value)
Education Courses (17 in-person classes scheduled in 2024)	Logo published in Annual Sponsor slide deck onsite, Annual Sponsor signage at AGMA National Training Center (\$2,000 value)	Logo published in Annual Sponsor slide deck onsite, Annual Sponsor signage at AGMA	Logo published in Annual Sponsor slide deck onsite (\$1,000 value)	Logo published in Annual Sponsor slide deck onsite (\$1,000 value)



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		National Training Center (\$2,000 value)		
AGMA Membership Publication Recognition				
AGMA Mobile App	Logo published with Annual Sponsor recognition (\$500 value)	Logo published with Annual Sponsor recognition (\$500 value)	Logo published with Annual Sponsor recognition (\$500 value)	Logo published with Annual Sponsor recognition (\$500 value)
AGMA Member Newsletter	Logo and link published in each bi-weekly issue (\$3,000 value)	Logo and link published in each bi-weekly issue (\$3,000 value)	Logo published in each bi-weekly issue (\$2,000 value)	Logo published in each bi-weekly issue (\$2,000 value)
AGMA Web Ad	One banner ad on AGMA website (\$500 value)	One banner ad on AGMA website (\$500 value)	One small banner ad on AGMA website (\$250 value)	One small banner ad on AGMA website (\$250 value)
AGMA Website	Logo and link published on Annual Sponsor page (\$500 value)	Logo and link published on Annual Sponsor page (\$500 value)	Logo and link published on Annual Sponsor page (\$500 value)	Logo and link published on Annual Sponsor page (\$500 value)
Social Media	One custom social media listing and logo published in Annual Sponsor listings year round (\$500 value)	One custom social media listing and logo published in Annual Sponsor listings year round (\$500 value)	Logo published in Annual Sponsor listings year round (\$250 value)	Logo published in Annual Sponsor listings year round (\$250 value)
Virtual Event Recognition				
AGMA Webinars (24+ webinars scheduled in 2024)	Annual Sponsor slide deck listing during each webinar (\$500 value)	Annual Sponsor slide deck listing during each webinar (\$500 value)	Annual Sponsor slide deck listing during each webinar (\$500 value)	Annual Sponsor slide deck listing during each webinar (\$500 value)
Education Courses (9+ live online classes scheduled in 2024)	Logo published in Annual Sponsor slide deck onsite (\$500 value)	Logo published in Annual Sponsor slide deck onsite (\$500 value)	Logo published in Annual Sponsor slide deck onsite (\$500 value)	Logo published in Annual Sponsor slide deck onsite (\$500 value)
Total value:	\$53,675	\$28,500	\$21,500	\$15,275
Package Price:	\$26,000	\$18,000	\$14,000	\$8,500
Your Savings:	\$27,675	\$10,500	\$7,500	\$6,775



2024 AGMA Annual Sponsorship Packages

Payment Terms

The following deposit schedule will apply to each Annual Sponsorship Packages:

50% deposit	30 days from contracting
25 % deposit	90 days from contracting
25% deposit	120 days from contracting